



Commuting Students at St. Norbert College*

3.6

times more likely to say they don't belong personally/socially at SNC

74%

returned for sophomore year, compared to 83% of residential students (2015-2021)

2.3

times more likely to have received a Pell grant in 2020-2021 AY

51%

of commuter students in 2021 were first-generation college students

30%

of the 2020 first-year cohort received a Pell grant

1.7

times less likely to return to SNC for their sophomore year



Isabella is a student who commutes to St. Norbert College because she serves as a caregiver in their family.

Compared to residential students at SNC, Isabella is more likely to be motivated to:

- Make her family proud
- Be accepted into graduate school by graduation

She is also less likely to be motivated to make a general positive impact on the world, or build strong friendships by the time of graduation.

Compared to residential students at SNC, Isabella is more likely to worry about:

- Getting involved on campus
- Knowing who to ask for help
- Making friends
- Meeting the expectations of others
- Balancing class, social, family life and other responsibilities

Nick is a student who commutes thirty minutes to St. Norbert College every day. He lives at home in order to save money for college and bills. Nick works 20 hours a week in retail for the flexible hours it provides. He is currently struggling but wants to stay at St. Norbert College.

Compared to residential students at SNC, Nick is more likely to be motivated by:

- Not having financial debt when they graduate college
- Having the ability to put his passion and strengths into his work

Compared to residential students at SNC, Nick is more likely to worry about:

- Getting involved on campus
- Knowing who to ask for help
- Financial concerns
- A disconnect from campus services and supports

Compared to residential students at SNC, Nick spends on average per week:

- 1-5 hours for extracurricular activities
- 11-20 hours per week on working for pay or up to 26+



Considering that Isabella and Nick are more likely to need to work during college, their needs at St. Norbert College include:

- Being able to discuss academic progress outside of class with faculty members,
- Being able to engage with the SNC community without having to spend too much time in extracurricular activities
- Being more selective in their class schedules to fit with their work, family, and commuting obligations.

*Disclaimer: These personas are fictional. Rather than representing two actual SNC students, they are a representation of student characteristics and concerns based on quantitative and qualitative data.